



1550 AM WDLR / DELAWARE 1580 AM WMYC / COLUMBUS

LOCAL & LIVE

Our Listeners are our greatest asset.

MY92.9 is committed to delivering exceptional local news, sports, entertainment, and MUSIC to local listeners while offering businesses and advertisers unparalleled marketing opportunities across service to the local community across all listening devices from radio to mobile phones.

Mobile Devices continuously deliver revenue innovations that maximize ROI on real-time, cross-platform multimedia content delivery.

News Commitment: Hourly local weather reports. Hourly national news with ABC radio. Local news hourly with ONN News. Local issue programming to keep the community informed on what matters. – Sponsorship opportunities available for each item.

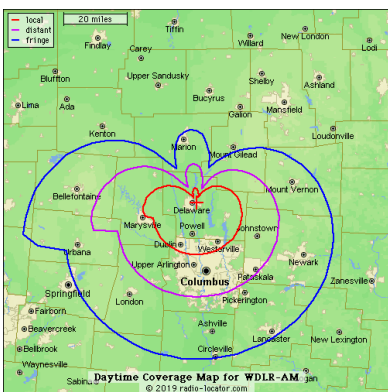
Sports Commitment: Local and National Sports coverage from Fox News, Plus, live streaming of Blue Jackets Hockey, Cleveland Indians Baseball, Little Brown Jug Harness Racing and High School Football Game of the Week. - Ask about our all-inclusive sports package to put your ad in front of all types of sports fans. Or focus in on the fans that best fit your product or service.

MY 92.9 Streaming advantage: Your ads will not only be heard on four different radio broadcasts; including two AM (1550 Delaware and 1580 Columbus) and two FM(92.9 in Delaware and Columbus), it will also be streamed live through our website and the Tune-In App. So, you reach your customers wherever they want to listen. At WORK, At HOME or At PLAY.

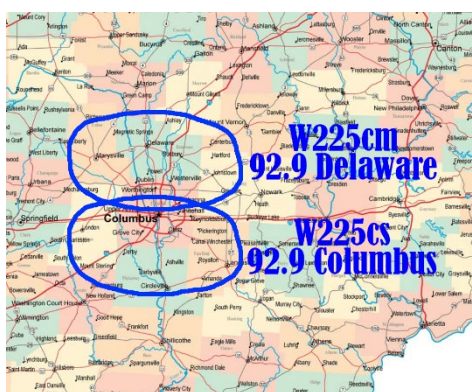
MY 92.9 Digital Advertising Opportunities: We have banner opportunities We have several digital opportunities for you to put your business on our website as a banner or tile ad linking back to your social media or website. Plus, we have the half off deals where you can provide a certificate for people to use, which you can then monitor how many people used the certificate.

Coverage Maps:

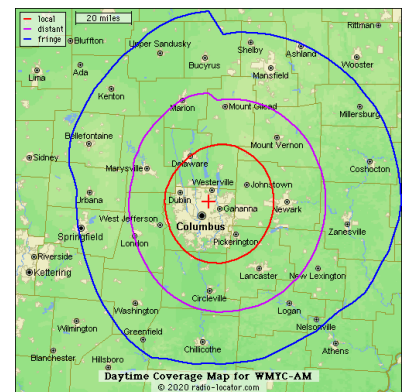
1550 AM Delaware



92.9 FM Delaware/Columbus



1580 AM Columbus



LOCAL PROGRAMMING

MONDAY – FRIDAY

6 - 9 AM The Breakfast Club with Mark & Pam

9 AM - 2 PM Workday with Bob Allen

2 - 7 PM Drive Time with 12 Gage

7 PM-Midnight Evenings with Emma

Fri. Only 9 - 9:30 AM Off the Shelf

Fri. Only 9:30 - 10 AM Delaware City Digest

SATURDAY

6-7 AM Our Ohio with Ty Higgins

9 AM-9:30 AM Horsing Around! with Michelle & Kelley

9:30 AM-10 AM Delaware County Matters with Michelle Gatchell

SUNDAY

7 - 8 AM Bible Matters

Noon-4 PM Weekends with Emma

6-8 PM The Remedy Radio Show with Dave Winham

8 - 9 PM Local Lix with Pat McLoughlin of The Cyrkle

DAILY NEWS & SPORTS

- ABC NEWS-World
- ONN NEWS-Local
- FOX Sports
- Local Weather
- Ohio AG Net
- High School Football
- Cleveland Indians Baseball
- The Little Brown Jug
- Blue Jackets Hockey

Connect: 501 Bowtown Road, Delaware, OH 43015 / 1-740-368-9357